

The Festival of Trees

The Arc of Mecklenburg County Sponsorship Proposal



Supporting People with Developmental Disabilities



General Information

Mission

To create opportunities within our community for people with cognitive impairments and their families to experience more meaningful and satisfying lives.

Goals

- To educate and support people with developmental disabilities and their families to achieve their highest levels of self-sufficiency, self-expression, and self advocacy, consequently developing stronger citizens who support themselves.
- To promote the highest quality of life for people with developmental disabilities by advocating that laws, which protect their rights be upheld and not systematically weakened.
- To ensure that people with developmental disabilities and their families have access to the resources and information that they need to make informed decisions about their life choices in regards to where they choose to live, learn, work and play.

We Are...

- We are a well-established network that connects families and people with developmental disabilities to community resources.
- We create awareness of developmental disabilities.
- We lobby legislators to ensure all of the needs of people with developmental disabilities are met (i.e. education, housing, services, and funding).
- We help people with developmental disabilities access services and supports they need.
- We encourage personal growth and self-advocacy.
- We educate the community about receiving, embracing, and engaging people with developmental disabilities in all facets of the community.

Population Served

The Arc of Mecklenburg County serves children and adults living with developmental disabilities and their families. Our programs, services, and advocacy efforts serve people with developmental disabilities but, also extends to the entire family offering support groups, educational programs, and access to community resources. We are proud to have been serving the Charlotte, Mecklenburg community for over 55 years and look forward to continuing our strong tradition of service within the disability community.

for more information about our agency please visit our website at www.arcmeck.org

Why Sponsor?

- There are about 60,000 people in the Charlotte, Mecklenburg area with a disability.
- The Arc is the leading national organization for persons with developmental disabilities, with over 1,000 chapters nationwide and 140,000 members.
- Join our network to support educational programming, increase public awareness, and promote inclusion of individuals with developmental disabilities.



The Festival of Trees

Contribute To The Cause

The Festival of Trees is a new fundraiser to help support the programs and services that are provided by our agency. Sponsoring a tree is a great way to illustrate your support of children and adults with developmental disabilities and their families. Your decorated tree will be a firm reminder that your organization is invested in our community and cares about the well-being of the people who live here.

It's All In The Details

The Festival of Trees is held during the winter holiday season. An array of trees will be sponsored and decorated by local area organizations and individuals. Each sponsor will be required to submit a theme and decorations for their tree for approval by the steering committee. Each sponsor will be responsible for decorating their tree before they are put on display for the public to enjoy. The Viewing Party will be an opportunity for guests to enjoy all of the beautifully decorated trees that will be put on display, while also being part of a fun-filled evening. The trees will be displayed at the Ritz-Carlton, Charlotte for the entire month of December. The tree decorations will be returned to the organization for use in the coming years.

Viewing Party

The Viewing Party will be held at the Ritz-Carlton on Thursday, December 17th from 4 to 8pm. Tickets will be sold to attend the Viewing Party. There will be music, food, cash bar, and a silent auction that guests can partake in. The silent auction will have great items that will be auctioned off for all guests to participate in. The viewing party will be open to the public, Arc members, and constituents.

Join The Fun

The winter holiday is a wonderful time of year to get involved and engage employees, friends, and peers in the festivities of the season. Make The Festival of Trees your holiday tradition and brighten the lives of children and adults with developmental disabilities throughout our community. Be a sponsor and see how you can have an impact.

Why Sponsor?

- Embrace the holiday spirit and spread the holiday cheer.
- Illustrate your support of children and adults with developmental disabilities.
- Have some good old fashioned fun and get creative with the theme for your tree.



Sponsorship Information

Arc Angel Sponsor **\$3,000 +**

- Name and logo advertised and special recognition at The Viewing Party
- Name and logo as a headline sponsor on all marketing materials for the 2009 Festival of Trees
- One tree to decorate
- Name plate on tree
- Advertisement and recognition in program as a Arc Angel Sponsor
- Framed certificate of appreciation to display
- 10 tickets to Viewing Party
- Name and logo included on website and in newsletter

Star Sponsor **\$1,000 +**

- Special recognition at The Viewing Party
- Name as sponsor on all marketing materials for the 2009 Festival of Trees
- One tree to decorate
- Name plate on tree
- Name and logo included in program as a Star Sponsor
- Certificate of appreciation to display
- 6 tickets to Viewing Party
- Name and logo included on website and in newsletter

Tree Sponsor **\$350**

- One tree to decorate
- Name plate on tree
- Name included in program as a Tree Sponsor
- Certificate of appreciation to display
- 3 tickets to Viewing Party
- Name included on website and in newsletter

Each sponsor will be required to submit a theme for their tree.

Themes must be approved by the steering committee.

Sponsorships are due Monday, November 16th by 4pm.

Why Sponsor?

- Engage employees during the holiday season while giving back to the community.
- Increase visibility of your organization within the Charlotte, Mecklenburg community.
- Enhance your corporate image as a caring employer and a member of the business and Charlotte community.



Sponsorship Commitment

Yes! Our organization is proud to decorate a tree in support of developmental disabilities!

Arc Angel Sponsor **Star Sponsor** **Tree Sponsor**

Sponsorships are due Monday, November 16th by 4pm

Organization/Individual Name: _____

Contact Name: _____ Title: _____

Phone Number: _____ Email: _____

Address: _____

Phone: _____ Fax: _____

We agree to provide payment for the sponsorship before our trees is decorated. We agree to select a theme and decorations for our tree and understand that it is the right of the steering committee to deny approval for any reason. We agree to decorate our tree in a timely manner and pick-up decorations at the end of the display period. We understand and give permission for the tree and decorations to be displayed throughout December.

Signature: _____ Date: _____

We truly appreciate your support. The Arc of Mecklenburg County is a 501(c)3 nonprofit organization; all donations are tax deductible.

Tax I.D. #56-0662725

North Carolina Solicitation License # SL 001715

Please contact Meika Garner at 704-332-4535 for questions or additional information.

Please Mail Completed Forms To Meika Garner

The Arc of Mecklenburg County

4108 Park Road, Suite 200, Charlotte, NC 28209

Please Fax Forms To Meika Garner at 704-332-3148